



News Release

8 March 2010

Calling All Arts Groups, Performers and Exhibitors!

Mole Valley District Council is delighted to announce the return of the Arts Alive Festival for its fourteenth year and is looking for arts groups, performers and exhibitors to take part.

Last year over 1,600 artists performed or exhibited at one of 122 events which were visited by 17,600 people! With thousands expected to attend the festival again this year, this is a fantastic opportunity for arts groups and individuals to showcase their work. Arts Alive will promote your event, including a listing on the website and in the festival brochure, of which 20,000-30,000 will be distributed around the district.

If you or your arts group is interested in organising an event for Arts Alive 2010 please complete the Event Application Form which can be downloaded from www.arts-alive.co.uk There is a small registration fee of £10 for Mole Valley Arts Forum (MVAF) members and £15 for non-MVAF members. The deadline for submission of festival events and payment is Wednesday 31 March 2010. For more information about Mole Valley Arts Forum, please visit www.molevalleyartsforum.co.uk

Financial assistance is available to assist artists and arts groups with the cost of organising events for Arts Alive. A Grant Application Form, which needs to be submitted by Wednesday 31 March 2010, can be downloaded from www.arts-alive.co.uk If you have any questions about Arts Alive or need assistance completing either form, please call the Arts Development Officer on **01306 879188**.

Arts Alive is also looking for volunteers who can spare some time to help with various aspects of the festival such as organising events and promotion. If you are interested in volunteering your time, please call the number above.

Portfolio Holder for Health, Safety & Wellbeing, Councillor David Sharland, said of the coming Arts Alive festival "Now in its fourteenth year, excitement is already building ahead of this year's month long celebration of art and community events in Mole Valley during October. The festival seems to grow every year and I am sure that 2010's event will be no exception.

Portfolio Holder for Community & Youth, Councillor Janette Purkiss, added "There is plenty of time to get involved in one of the largest community-based arts festivals in the South East. The Arts Alive festival has a proven history of providing a fantastic platform for the district's most talented individuals and groups so please do get in touch if you would like to take advantage of this opportunity."

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Notes to Editors

Arts Alive is an annual festival which showcases a wide variety of arts and community events throughout the month of October. Arts Alive was established in 1996 and has grown to become one of the largest community arts festivals in the South East.

Arts Alive began as a two-week literature festival taking place during the last two weeks of October. The festival has developed significantly over the years to include all art forms and in 2006 Arts Alive celebrated its 10th anniversary with events taking place across the whole of October.