

# INSPIRED BY DEEPDENE

## The Deepdene Trail's Surrey Countryside Watercolour Competition

### Rules & Guidelines

All artists entering the competition must read and confirm that they and their work are eligible for entry.

Any artist or works that do not comply with the Rules will be removed from the exhibition.

The judges' decision will be final and binding.

The promoter of this competition is Mole Valley District Council (**MVDC**), Pippbrook, Dorking, RH4 1SJ.

#### Who can enter?

**Deepdene Trail Prize** – £250 for overall winner, online exhibition for 20 shortlisted works and exhibition for at least 10 of the shortlisted works in the Bourneside Gallery, Dorking.

- All artists, 18 or over, residents of England, Wales and Scotland.

**The Surrey Arts Prize** - 1 year membership of Surrey Arts Open Studios (£45) and an Open Studios space in 2019 (£75).

- Artists, 18 or over and resident in Surrey who indicate they wish to be considered for this prize on their entry form.

#### Who can't enter?

- a. Elected members and employees of Mole Valley District Council (MVDC) or employees of the MVDC's holding or subsidiary companies;
- b. Employees of agents or suppliers of MVDC or its holding or subsidiary companies, who are professionally connected with the competition or its administration;
- c. Members of the judging panel; or
- d. members of the immediate families or households of (a) and (b) above.

#### What can be entered?

- Artists may submit only one work.
- Any work in water colour, gouache, acrylic, ink or any water based media will be accepted
- All works must be on a paper support (not canvas, wood, plastic or any other surface).
- Framed works should not exceed 100cm in any direction.
- The work must have been made in the last two years.
- Works must not have been previously exhibited in a solo or group show in a public or commercial gallery. (However, if your work has been in an open studio show or shown as part of your degree show or has been shown online, then it is still eligible).
- The work must be an original work of art and created by the applicant.
- Works should feature or be inspired by the Deepdene Trail or the Surrey Hills.
- All works shortlisted for the final selection must be framed in simple wood. Metal, plastic or clip frames will not be allowed. There should be no projections from the back of the frames.

Please tape down any wires or rings on the back of the frames. The frames will be hung on a hanging rail system.

- All works shortlisted for the final selection must be labelled with the artist's name, address, title of work and the price.
- Works submitted must be available for exhibition and for sale.
- Emailed images: quality must be a minimum of 300dpi, and size no greater than 2MB. The file should be a jpeg, png or gif. The image should be emailed in its correct orientation.

## First round – digital submission

To enter visit [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk), download and complete the [entry form](#) and pay your £5 entry fee via Dorking Halls Box Office (details are provided on the [entry web page](#)). You will be sent an e-ticket confirming your entry.

Please send a photograph of your artwork, a copy of your entry e-ticket and completed entry form to [deepdenecompetition@molevalley.gov.uk](mailto:deepdenecompetition@molevalley.gov.uk)

All artworks are automatically submitted for the Deepdene Trail Prize of £250, online exhibition for 20 shortlisted works and exhibition for at least 10 of the shortlisted works in the Bournside Gallery, Dorking

If you are you a resident of Surrey and would like to be considered for the Surrey Arts Prize (1 year membership of Surrey Arts (£45) and a space in the Open Studios 2019 (£75)), please specify this on your entry form.

Entries will be accepted between **November 6<sup>th</sup> 9am (GMT)** and **December 31<sup>st</sup> 5pm (GMT), 2017**.

MVDC will not accept responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite network, server, computer hardware or software failure of any kind. Or proof of posting or transmission as proof of receipt of entry to the competition.

### General Tips for photographing your work:

- Use a tripod to support your camera so as to prevent blurring.
- Avoid shadows and direct sunlight.
- Avoid flash reflection (take work out of the frame to photograph)

### Preparing images to upload for submission:

Once you have taken your images, you now need to make sure they are the correct size to send for submission via email. Emailed images: quality must be a minimum of 300dpi, and size no greater than 2MB. The file should be a jpeg, png or gif. The image should be emailed in its correct orientation.

## First Round Selection Process

A panel of judges led by local artist Sherree Valentine Daines and comprising representatives from Surrey Arts and Arts Alive will review all entries from an initial digital submission and create a shortlist of 20 works.

All shortlisted works will appear along with the artists name on an online gallery at [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk) from 5<sup>th</sup> February for 1 month.

Shortlisted artists will then be invited to deliver their actual works to Mole Valley District Council Offices, Pippbrook, Reigate Road, Dorking, RH4 1SJ on **Wednesday 31<sup>st</sup> January, 10am-5pm (GMT)**.

Only works shortlisted from the digital submission will be received for final judging. These works will only be accepted at the submission point with fully completed entry forms and labels, which will be emailed to artists following the initial judging. These forms will include bank details for the gallery so their work can be sold if successfully chosen for exhibition. Artists will have the option to provide a website address to be associated with their work to be included on the online gallery.

Please note that notification of all results at this stage will be sent by email only.

## **Second round – exhibition**

Everyone shortlisted after the first round will deliver their physical works to Mole Valley District Council Offices, Pippbrook, Reigate Road, Dorking, RH4 1SJ on Wednesday 31<sup>st</sup> January (10am to 5pm GMT) for final selection framed and labelled as specified.

The judging panel will make final selection for **The Deepdene Trail Prize, Surrey Arts Prize** and for the exhibition on Thursday 1<sup>st</sup> February and results will be emailed and called through to artists by 5pm (GMT) **Friday 2<sup>nd</sup> February**.

The decision of the judges nominated by MVDC is final and no correspondence or discussion will be entered into.

Selected works will then be transported to the Bourneside Gallery, 1, North Street, Dorking, Surrey to be hung for exhibition on the morning of Sunday 4<sup>th</sup> February in advance of the Private View at 2pm Sunday 4<sup>th</sup> February.

The Deepdene Trail Prize winner, Surrey Arts Prize winner and artists chosen for exhibition will be invited to join us for the Private Viewing and Prize Giving at the Gallery at 2pm on **Sunday 4<sup>th</sup> February**.

MVDC reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.

### **Collection of unaccepted works**

Artists not in the final selection must return to collect their works or arrange return via a courier on Monday 5<sup>th</sup> February (9am to 5pm GMT).

We reserve the right to dispose of works not collected by the stated time.

### **Sale of work**

All artworks must be for sale in the final exhibition. The gallery will take a 10% commission on any works sold. All artists shortlisted will need to provide bank details on their second round entry form in order to be prepared to receive payment for any work sold if they make the final selection. Title and risk will pass to the buyer on payment and collection or delivery.

### **Collection of unsold works**

Artists whose works are unsold at the end of the exhibition will be contacted by MVDC with full details regarding the collection of unsold works prior to the final exhibition closing.

## Prizes

The work selected as overall winner for **The Deepdene Trail Prize** and the work selected as winner of the **Surrey Arts Prize** will be chosen from the shortlisted entries by the judging panel.

### Winner announcement

The winners of the competition will be announced on our website [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk), and Deepdene Trail and MVDC social media accounts at the Private View and Prize Giving on 4<sup>th</sup> February. The winners will be announced via press release to local and national press on Tuesday 6<sup>th</sup> February.

The decision of the judges nominated by MVDC is final and no correspondence or discussion will be entered into.

The winning works will be prominently featured in the Exhibition at Bournside Gallery and clearly labelled.

The winning works and names of winning artists will also be prominently featured in the online gallery of all shortlisted entries at [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk) between 5<sup>th</sup> February and 3<sup>rd</sup> March 2018.

A prize presentation will take place at the Private View on 4<sup>th</sup> February at the Bournside Gallery at 2pm. The winners of the Deepdene Trail Prize or Surrey Arts Prize will be invited to attend.

The winner of the Deepdene Trail Prize will receive £250 within 10 working days of being informed of their success.

MVDC will make all reasonable efforts to contact the winners by phone and email by 5pm, Friday 2<sup>nd</sup> February. If the winners cannot be contacted or do not respond within 7 days of this date MVDC reserves the right to offer the first prize to one of the runners-up.

MVDC does not accept any responsibility if you are not able to take up the prize.

Winners of the Surrey Arts Prize will gain a years membership of Surrey Arts Open Studios (£45). They will also be offered a Surrey Artists Open Studio space for 2019 (£75) conditional on the following:

- The studio must be located within, or close to, the administrative boundaries of the county of Surrey.
- All participating artists must be aged 18 years or over.
- All studios must be open for a minimum of four sessions.
- The studio must be open for the hours advertised and one or more of the participating artists should always be present.
- Artists are encouraged to promote their own studios: the more you put into this event, the more you will get out of it.
- Artists are expected to distribute copies of the brochure to their local shops and public venues.
- Artists are expected to read and agree to the Surrey Artists Open Studio terms and conditions

## Press

Winners of the Deepdene Trail Prize and Surrey Arts Prize accept and agree that they will be available on Sunday 4<sup>th</sup> February or within the following week by arrangement for photographs and comment for a publicity issued by MVDC about the results of the competition including on MVDC and Deepdene Trail websites and social media accounts.

## Reproduction of Images

Those artists whose works are shortlisted for the online gallery and go on to be exhibited at Bourneside Gallery accept and agree that all works selected may be photographed and/or reproduced and made available for:

- the catalogue, press, publicity, promotion and advertising relating to the Deepdene Trail's Surrey Countryside Watercolour Competition.
- The website [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk), [www.molevalley.gov.uk](http://www.molevalley.gov.uk), any MVDC or Deepdene Trail related social media accounts.

MVDC will credit your image, and will ask that third parties credit you if your image is used but cannot be held responsible for third party errors and omissions.

MVDC does not claim any rights of ownership of your competition entry and copyright in any image you submit for this competition remains with you.

So in submitting your competition entry, you confirm that:

- your image is your own original work and you own the copyright;
- your image does not infringe any third-party rights;
- your image has not been published elsewhere;
- your image has not won any prize in any other watercolour competition, and you have not offered it for sale or been paid for any publication of it;
- there are no conflicting agreements in place that restrict usage of your image;
- you have consent to use any third-party image in the entry and rights have been waived for that use. If any third party-image is of a person under 18, you have obtained parental or guardian consent.
- you will produce evidence of any required consents at MVDC's request, or risk being disqualified from entering the prize competition.

## Insurance

MVDC will not accept responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including for example, as a result of any postal failure or equipment failure.

The risk of damage or loss during transportation to or from MVDC or the gallery, storage, or exhibition, howsoever caused, is the responsibility of the artist, who is therefore advised to arrange adequate insurance cover.

## Data Protection and Publicity

If you are one of the winners, chosen for the final exhibition or shortlisted in the competition, you agree that MVDC may use your name, image (where necessary) and town or county of residence to

announce the winners in any publicity or press including on [www.deepdenetrail.co.uk](http://www.deepdenetrail.co.uk), [www.molevalley.gov.uk](http://www.molevalley.gov.uk) and any MVDC or Deepdene Trail related social media accounts.

You further agree to participate in any reasonable publicity required by MVDC – see Press above.

By entering the competition, you agree that any personal information provided by you with the competition entry may be held and used only by MVDC or its agents and suppliers to administer the competition (including publishing your name, image, town or county if you are a winner).

## General

If there is any reason to believe that there has been a breach of these terms and conditions, MVDC may, at its sole discretion, reserve the right to exclude you from participating in the competition.

MVDC reserves the right to hold void, suspend, cancel or amend the prize competition where it becomes necessary to do so.

These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.